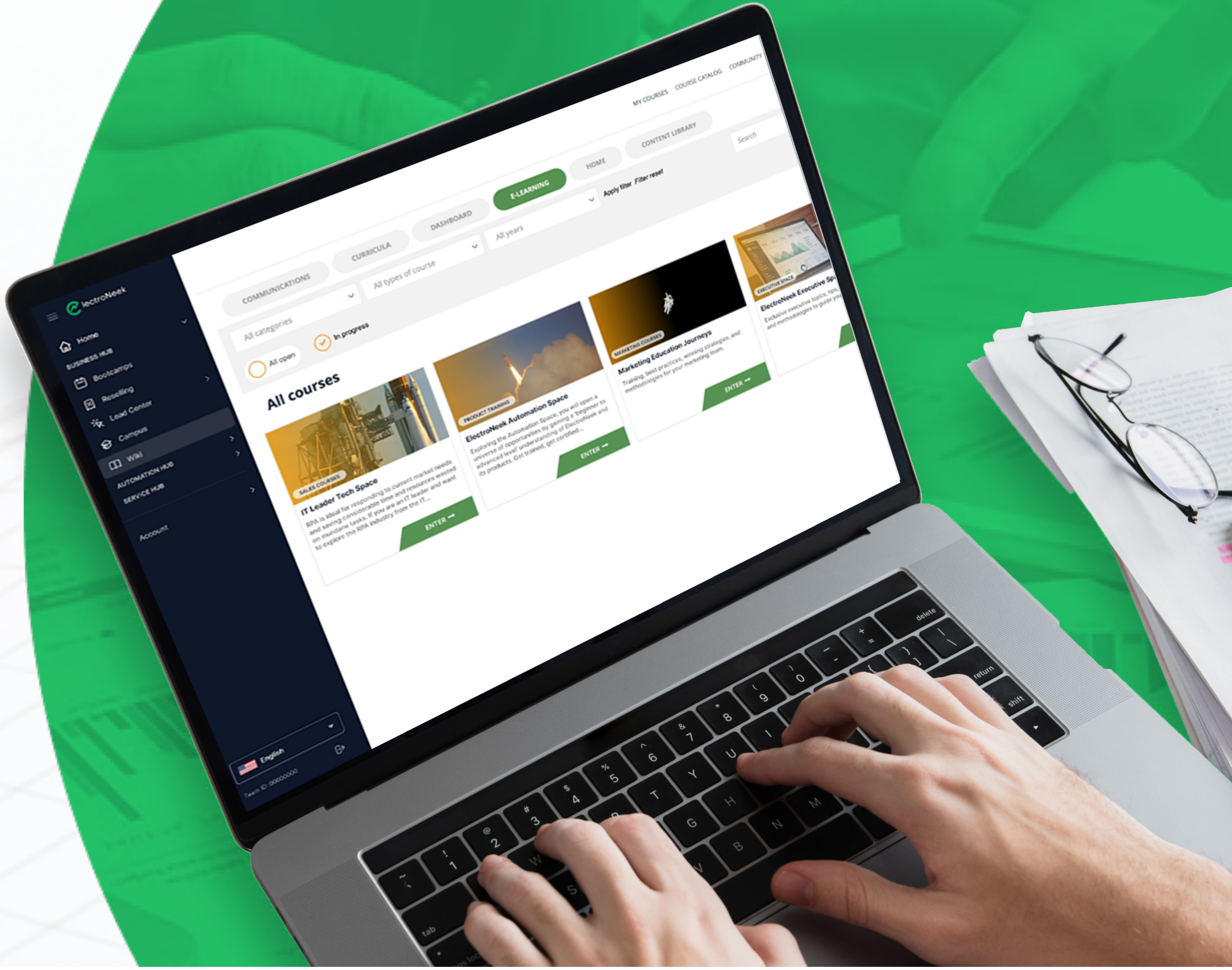# electroNeek

Business Hub
Overview

Sell with Business Hub

Enhance your sales and marketing capabilities quickly and easily with a wide range of pre-made assets, templates, and tools. Shift from project-based to a subscription-based recurring revenue model with the right resources and training to transform your company.

Business Hub is an essential resource for businesses looking to take their automation game to the next level, saving you time and effort.

97% of executives believe proper alignment is essential to the project outcome

Highlights	Fast-track Your Business	Accelerate Revenue	Bootcamps	Wiki and Campus
	Save time with our pre-made sales and marketing templates	Build sustainable recurring revenue	Exclusive training to supercharge your expertise	The ultimate resources to train and succeed with RPA

The ElectroNeek Business Hub contains three key learning modules.

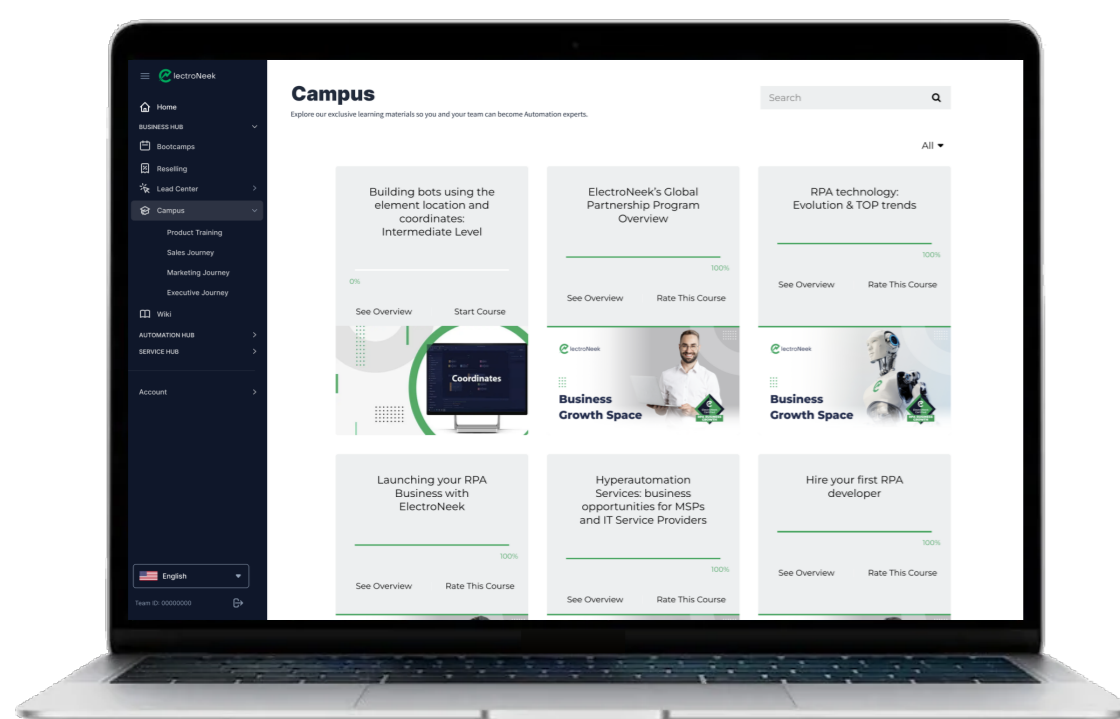| Campus	Wiki	Reselling
Campus is your in-depth learning experience to prepare you with everything you need to know to earn new business.	Wiki is your one-stop shop for all the sales and marketing collateral you need to jump-start and accelerate your business.	Authorized resell and free trials are now available in just a few clicks. Reselling percentages are defined by your membership plan:
· Product Training · Sales Journey · Marketing Journey · Executive Journey	· Reusable templates · Tutorials and training materials · Ready-made graphics · Tools and templates	· Gold - 75% · Silver - 50% · Bronze - 10%

Bootcamps

Bootcamps offer Silver and Gold customers the exclusive opportunity to meet with our team to gain expert sales, marketing, and industry knowledge through:
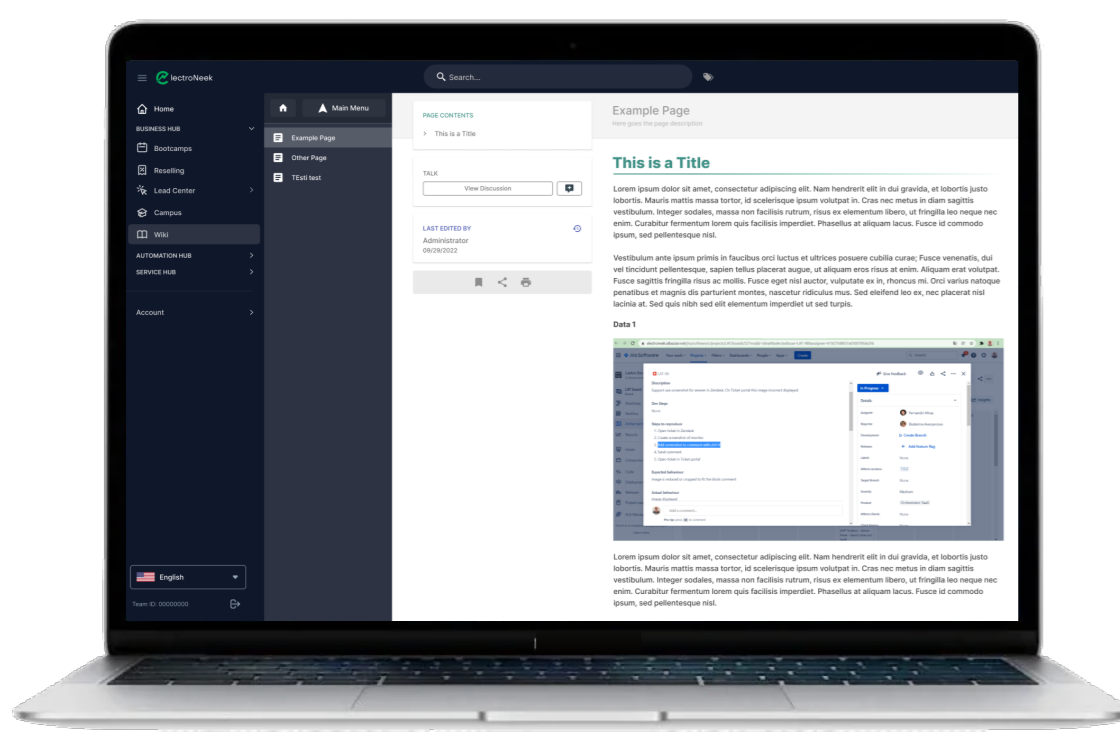
- **Executive Bootcamps:** explore the latest trends and topics in the automation market
- **Go-to-Market Strategy Calls:** deep-dive sales and marketing guidance
- **Platform Roadmap:** sneak preview of upcoming product releases.

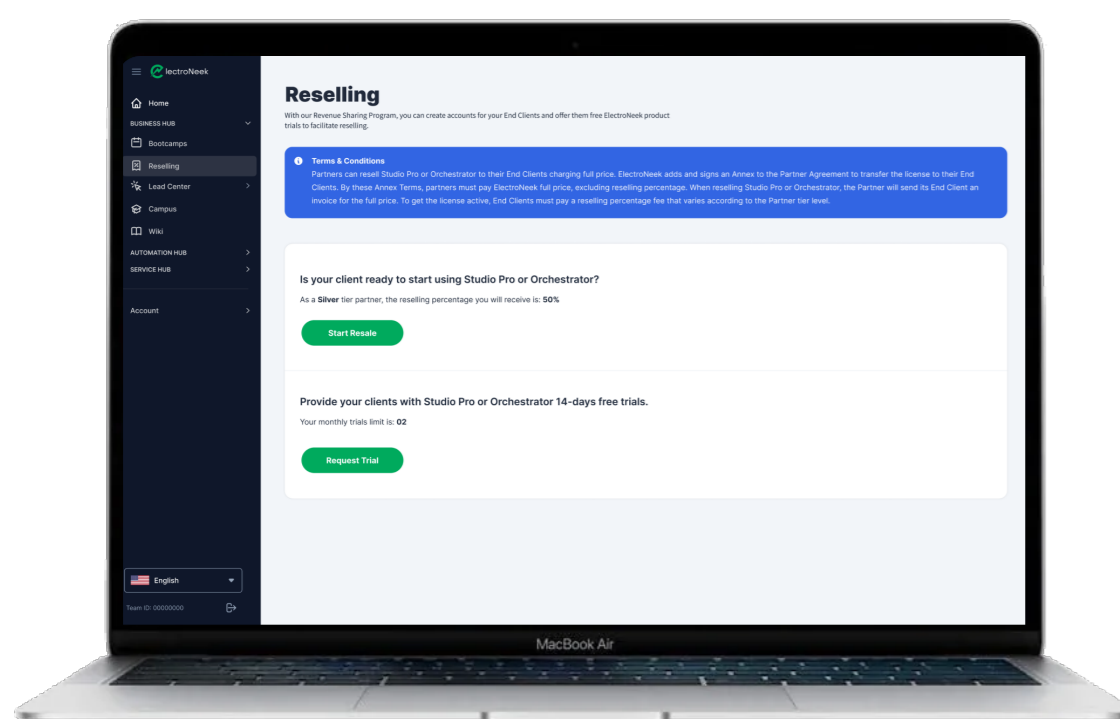# Campus, Wiki, & Reselling Products

Campus

Our Learning Management System provides the knowledge you need to take full advantage of the ElectroNeek platform. Discover dynamic courses with multimedia presentations.

Wiki

Ready-made sales and marketing content are at your fingertips to build your go-to-market plan. Everything from contracts to proposals, resell agreements to sales scripts, and more to streamline your business operations.

Reselling

Benefit from the reselling of our products and share the profits! Generate new business and build your pipeline with free trials of ElectroNeek's products in just a few clicks.

Despite the challenges of owning a new business, Botget hit the ground running with ElectroNeek.

"ElectroNeek's platform made it easy for me to kick-start my business with their go-to-market solutions."

Javier Villa, CEO and Co-founder, Botget

1) McKinsey: Effective team collaboration – Benefits, strategies and tools, April 8, 2022

About ElectroNeek

ElectroNeek empowers IT Service Providers to bring complex hyperautomation technologies to 200M+ small and medium-sized clients with no-code tools, partner-centric support, and a disruptive business model. With customers ranging from boutiques and newcomers in the Automation-as-a-Service industry to established market players like Xerox, Compasso, and Ricoh, ElectroNeek provides best-in-class platform, including ultimate GTM support.

Start Free Trial →

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